



# TORONTO STOREYS

## DIGITAL AND SOCIAL MEDIA INTERN

### Who we are

TorontoStoreys.com is an online magazine and the home for stories about Toronto's storeys ... Real estate is the backbone of what we do, but nothing can stand without a real story behind it. We're passionate about the work we do, and work hard to make everything meaningful and newsworthy.

### Contact

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### You are

- Interested in doing meaningful work
- A communicator who enjoys journalism, PR, and storytelling
- A social media explorer, who loves to connect with others, rather than just talk at others

### Your day at Toronto Storeys could include

- Getting Toronto Storeys' content out there and connecting with its audience
- Managing social communities and paid social advertising (Facebook, Twitter, Instagram)
- Scheduling content for all social channels
- Providing ideas for monthly editorial calendars
- Collecting important analytics
- Creating copy, choosing and preparing images, (maybe even video)
- Maximize online exposure for the brand using digital marketing
- Bringing stories and fresh perspective to the team

### Mentorship

Beyond helping you to grow your network and portfolio, we want to help you highlight and grow your skills. So if there's something you think you can add to our team that we didn't mention, we would love to hear about it. In this role, you would work closely with Dahlia, our editor and head of social. Please contact her to discuss how we can make this a mutually beneficial relationship (and to find out where all the best coffee shops are around here).