

The Kit Editorial and Online Internship

The Kit's editorial/online internship provides bylines, mentoring and vital first-hand exposure to the print and digital industries. The internship offers the opportunity to gain experience with developing web content, image research for social media, social media programming and writing fashion and beauty content for online and print. The ideal candidate will have an in-depth knowledge of fashion and beauty, strong communication skills and a positive attitude.

You are:

- A journalism or fashion student in university or college with a keen interest in fashion and beauty
- Needing to complete an internship for course credit

Skills and requirements:

- Experienced at working to deadlines, with perseverance for facts and accuracy
- Attention to detail and ability to research
- Excellent grammar and spelling
- Previous experience of fact-checking is a bonus, but ability to show initiative and a commitment to accuracy is a necessity
- Proficiency in Wordpress, Photoshop and/or Indesign, Hootsuite, Facebook, Twitter and Snapchat.

Responsibilities include:

- Thoroughly fact-checking the weekly newspaper and monthly magazine
- Writing brief news items and sidebars for the paper, magazine and web with potential for longer stories
- Attending and covering press events
- Programming posts and galleries in WordPress
- Transcribing interviews with lead fashion and beauty experts
- Editing images for web
- Researching fashion and beauty trends for related posts

You will receive:

- Fact-checking training
- Constructive feedback on writing
- Mentorship (advice on the industry, help honing story pitches, experience of working with an editor)
- Bylines in the print magazines, as well as online at thekit.ca

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